



AWARENESS CONCEPT SIMPLE LANGUAGE (ENGLISH) DEICHBRAND FESTIVAL 2024

"(We) take care" means: "We look after each other". We want you to have a good time at DEICHBRAND 2024 and enjoy the festival.

Awareness

To make sure you are well, we show "awareness" and people who work as an "awareness team". "Awareness" means "consciousness" and "mindfulness".

These words are important because everyone should be mindful and kind to each other.

Awareness also means that we do something to make people feel safe. Unfortunately, discrimination and violence can also occur at festivals. For example, people are treated badly or excluded because of their origin, their religion, their gender, their disability, their age, their sexuality or their appearance. We don't want that!

Awareness Team

Helpful and trained people work in the awareness team. They will listen to you and support you if you are not feeling well. This can happen, for example, because you have been treated badly or excluded. It can also happen if it gets loud or too crowded. If you feel overwhelmed, the awareness team is there for you.

You can contact the awareness team day and night. They wear pink high-visibility vests. You can call or send a message to the awareness team at any time:

Phone: 0177 – 1871851

You can also send us an e-mail. But, we will only get back to you after the festival:

Email: awareness@deichbrand.de

DEICHBRAND FESTIVAL | 18. – 21. JULI 2024 | CUXHAVEN/NORDHOLZ

ESK Events & Promotion GmbH | Otto-Lilienthal-Straße 1, 27639 Wurster Nordseeküste
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The awareness team is sober during the shift. They will listen to you openly and sensitively. They will ask about your needs. The awareness team will never do something you do not want. In case of a medical emergency, the awareness team can call an emergency doctor.

Awareness point and Talking Trees area

The Awareness Point and Talking Trees area is a quiet place at the DEICHBRAND Festival. We called this place that because it is located in our little forest. Here you can rest a little and get support if you want to. The awareness team has set up a teepee tent here where you are protected.

Remember that festivals are also associated with stress: Please take good care of yourself. Don't forget to eat enough, drink water and take breaks. Pay particular attention to each other. Ask if you have the impression that someone needs support.

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